



دائرة الثقافة والسياحة  
DEPARTMENT OF CULTURE  
AND TOURISM

# ABU DHABI HOTEL PERFORMANCE REPORT JANUARY 2023

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PLEASE NOTE THAT SINCE JAN 2023, DCT ABU DHABI DECOMMISSIONED ITS LEGACY HOTEL E-REVENUE SYSTEM AND MIGRATED TO DAILY HOTEL SYSTEM FOR MONTHLY AND OTHER REPORTING PURPOSES. HENCE, WE URGE CAUTION WHILE COMPARING THE CURRENT PERFORMANCE WITH ANY HISTORICAL HOTEL PERFORMANCE REPORTS PUBLISHED ON DCT'S OFFICIAL WEBSITE AND/OR ON OPEN DATA PLATFORM.

# ABU DHABI HOTEL PERFORMANCE



## JANUARY 2023

### OVERALL PERFORMANCE – JAN 2023

Jan 2023  
Performance

Hotel Guests

**398k**

Hotel Occupancy

**72%**

Hotel ALOS

**2.8 Nights**

ARR (AED)

**437**

REVPAR (AED)

**316**

Revenues (AED)

**545 MN**

% Change vs  
2022

**+60%**

**-6%**

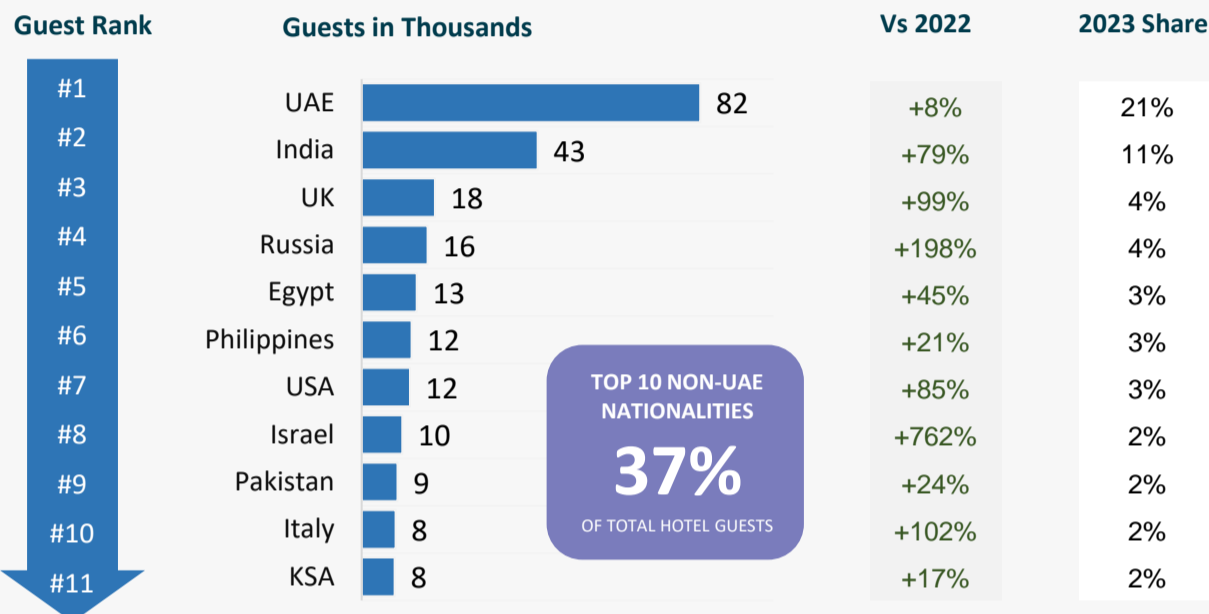
**-33%**

**+32%**

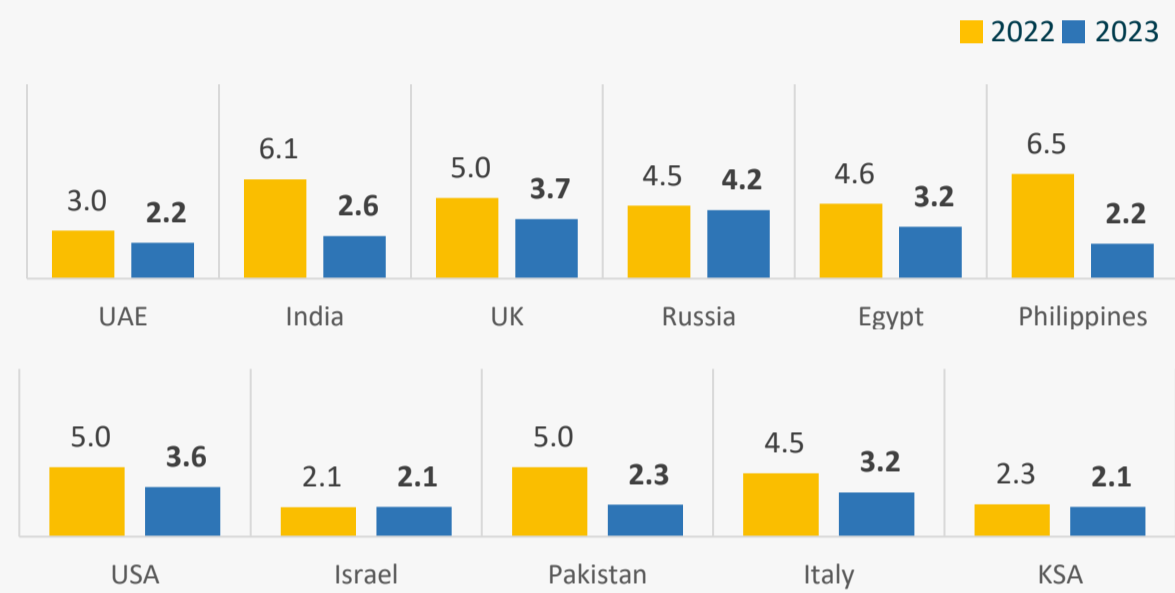
**+25%**

**+35%**

### HOTEL GUEST NATIONALITIES – JAN 2023\*



### ALOS ACROSS TOP NATIONALITIES – JAN 2023\*



Notes: \* Excludes Unspecified nationalities, which represents about 5% of total guest volumes in Jan 2023 & 2022

### PERFORMANCE BY REGIONS – JAN 2023

| JAN 2023         | ABU DHABI |                   | AL AIN  |                   | AL DHAFRA |                   |
|------------------|-----------|-------------------|---------|-------------------|-----------|-------------------|
| Key Indicators   | Actuals   | % Change vs. 2022 | Actuals | % Change vs. 2022 | Actuals   | % Change vs. 2022 |
| Guests (K)       | 360       | +65%              | 27      | +29%              | 10        | +14%              |
| Occupancy        | 75%       | -3%               | 59%     | -20%              | 41%       | -31%              |
| ALOS (Nights)    | 2.8       | -34%              | 2.0     | -37%              | 2.6       | -33%              |
| Total Rev(M AED) | 498       | +38%              | 19      | -10%              | 28        | +42%              |
| ARR (AED)        | 435       | +32%              | 272     | +4%               | 857       | +67%              |
| REVPAR (AED)     | 326       | +28%              | 160     | -17%              | 348       | +15%              |

Notes: Guest & revenue values are rounded off to their nearest value

### PERFORMANCE BY STAR-RATINGS – JAN 2023

| JAN 2023         | 5-STAR HOTELS |                   | 4-STAR HOTELS |                   | 1-3 STAR HOTELS |                   | HOTEL APARTMENTS |                   |
|------------------|---------------|-------------------|---------------|-------------------|-----------------|-------------------|------------------|-------------------|
| Key Indicators   | Actuals       | % Change vs. 2022 | Actuals       | % Change vs. 2022 | Actuals         | % Change vs. 2022 | Actuals          | % Change vs. 2022 |
| Guests (K)       | 175           | +66%              | 124           | +61%              | 61              | +67%              | 38               | +28%              |
| Occupancy        | 69%           | +3%               | 76%           | -11%              | 66%             | -23%              | 82%              | -3%               |
| ALOS (Nights)    | 3.0           | -28%              | 2.2           | -37%              | 1.9             | -48%              | 5.2              | -23%              |
| Total Rev(M AED) | 394           | +53%              | 77            | +9%               | 28              | -10%              | 47               | +7%               |
| ARR (AED)        | 640           | +36%              | 260           | +18%              | 217             | +20%              | 315              | 11%               |
| REVPAR (AED)     | 441           | +40%              | 197           | +6%               | 143             | -8%               | 260              | +7%               |

Notes: Guest & revenue values are rounded off to their nearest value